

# JOIN US FOR AN UNFORGETTABLE EVENING CELEBRATING 40 YEARS OF ALZHEIMER'S ORANGE COUNTY!

## CALLING ALL DOLLS AND DREAMBOATS!

Alzheimer's Orange County invites you to join us at our annual benefit on **Saturday, October 15, 2022** at the **Balboa Bay Resort in Newport Beach, CA!** This year, we celebrate 40 incredible years of Alzheimer's Orange County by reminiscing on the resilience, innovation, and ingenuity of the 1940's as we **"Cheers to 40 Years!"**.

Last year, over 300 guests joined us at "The Jewel of OC" where we celebrated AlzOC's incredible achievements with an elegant evening featuring live entertainment, a silent & live auction, dinner, dancing, drinks and more! Alzheimer's Orange County raised over \$1,000,000 to support their mission to fund local programs and services, including pandemic-related relief for OC's frail seniors.

This year, we invite you to be one of our valued supporters by joining us as an **Event Sponsor**. As always, the funds raised will stay 100% local, providing Orange County families and caregivers an experienced partner to help navigate the journey of dementia. We are proud to offer guidance support and care for those who may be worried but who are well, to those who experience memory loss or dementia.

On behalf of Alzheimer's Orange County, we thank you for your commitment and caring. Enclosed is information about sponsorship opportunities and additional event details or you may visit [www.AlzOC.org/gala](http://www.AlzOC.org/gala). We look forward to seeing you at our event!

**Alzheimer's** | ORANGE COUNTY

## THE DETAILS

Get ready to swing, bop, and jive the night away with us as we **"Cheers to 40 Years"** of Alzheimer's Orange County!



**BALBOA BAY RESORT: 1221 WEST COAST HIGHWAY, NEWPORT BEACH, CA**

5:00 PM Hosted Cocktail Reception with Live Entertainment

7:00 PM Multi-Course Dinner with Program and Live Auction

9:00 PM Closing Remarks Live Entertainment and Dancing



SCAN TO LEARN  
MORE ABOUT  
SPONSORSHIP  
OPPORTUNITIES







# SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 15, 2022

BALBOA BAY RESORT, NEWPORT BEACH

## PREMIER SPONSOR - \$50,000+

- 2 VIP Tables of 10
- Stage Recognition
- Gobo Spotlight
- Table-side Butler at Dinner
- Logo/Name Recognition on Invitation
- Upgraded Wine and Champagne at Dinner

- Recognition on All Event Signage
- Recognition on E-Communications
- Logo and Link on Event Website
- Full Page Ad in Digital Program
- 2 Tickets to the Underwriter Party

## PREMIER PLATINUM SPONSOR - \$25,000+

- 1 VIP Table of 12
- Stage Recognition
- Logo/Name Recognition on Invitation
- Upgraded Wine and Champagne at Dinner
- Recognition on All Event Signage

- Recognition on E-Communications
- Logo and Link on Event Website
- Full Page Ad in Digital Program
- 2 Tickets to the Underwriter Party

## PLATINUM SPONSOR - \$15,000+

- 1 Premiere Table of 10
- Stage Recognition
- Logo/Name Recognition on Invitation
- Upgraded Wine and Champagne at Dinner
- Recognition on All Event Signage

- Recognition on E-Communications
- Logo and Link on Event Website
- Full Page Ad in Digital Program
- 2 Tickets to the Underwriter Party

## GOLD SPONSOR - \$10,000+

- 1 Table of 10
- Stage Recognition
- Name Recognition on Invitation
- Recognition on E-Communications

- Logo and Link on Event Website
- Half Page Ad in Digital Program
- 2 Tickets to the Underwriter Party

## SILVER SPONSOR - \$7,500+

- 6 Tickets to the Event
- Recognition on E-Communications
- Name and Link on Event Website

- Recognition in Digital Program
- 2 Tickets to the Underwriter Party

## BRONZE SPONSOR - \$4,000+

- 4 Tickets to the Event
- Recognition on E-Communications
- Name on Event Website

- Recognition in Digital Program
- 2 Tickets to the Underwriter Party

## COPPER SPONSOR - \$2,500+

- 2 Tickets to the Event
- Recognition in Digital Program

\*Available after September 1st pending availability

- 2 Tickets to the Underwriter Party

## INDIVIDUAL TICKET - \$1,000+

- 1 Ticket to the Event

\*Available after September 1st pending availability

AlzOC.org/gala | 2515 McCabe Way #200, Irvine, CA | Phone: 949.955.9000 | Fax: 949.757.3700

Your gift to AlzOC is fully tax-deductible to the extent of the law, as Alzheimer's OC is a non-profit 501(c)(3). Tax ID: 95-3702013. Thank you for your support!





# UNDERWRITING OPPORTUNITIES

SATURDAY, OCTOBER 15, 2022

BALBOA BAY RESORT, NEWPORT BEACH

## WINE SPONSOR UNDERWRITER - \$8,000 OR IN KIND

- Stage Recognition
- Full Page Ad in Digital Program
- 1 Social Media Post
- Logo on Wine Menu
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

## BAR SPONSOR UNDERWRITER - \$7,500

- Logo on Cocktail Napkins at Bars
- Logo on Sign at Bars
- Half Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

## MOBILE BIDDING UNDERWRITER - \$5,000

- Stage Recognition
- Logo on Mobile Bidding Application
- Full Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

## VALET SPONSOR - \$5,000

- 1 Sponsor Provided Handout at Valet
- Half Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

## DECOR SPONSOR UNDERWRITER - \$5,000 (2 AVAILABLE)

- Gobo Soptlight
- Full Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

## ENTERTAINMENT SPONSOR UNDERWRITER - \$2,500 (6 AVAILABLE)

- Stage Recognition
- Photo Opportunity with Sponsored Performer
- Half Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

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# SPONSORSHIP REGISTRATION

SATURDAY, OCTOBER 15, 2022

BALBOA BAY RESORT, NEWPORT BEACH

Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

## SPONSORSHIP LEVEL

- |  |   |   |   |
|--|---|---|---|
| <input type="checkbox"/> <b>PREMIER</b><br>\$50,000+ | <input type="checkbox"/> <b>PREMIER PLATINUM</b><br>\$25,000+ | <input type="checkbox"/> <b>PLATINUM</b><br>\$15,000+ | <input type="checkbox"/> <b>GOLD</b><br>\$10,000+ |
| <input type="checkbox"/> <b>SILVER</b><br>\$7,500+   | <input type="checkbox"/> <b>BRONZE</b><br>\$4,000+            | <input type="checkbox"/> <b>COPPER</b><br>\$2,500+    |   |

## UNDERWRITING OPPORTUNITY

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> <b>WINE</b><br>\$8,000 or in-kind | <input type="checkbox"/> <b>BAR</b><br>\$7,500   | <input type="checkbox"/> <b>MOBILE BIDDING</b><br>\$5,000 |
| <input type="checkbox"/> <b>VALET</b><br>\$5,000           | <input type="checkbox"/> <b>DECOR</b><br>\$5,000 | <input type="checkbox"/> <b>ENTERTAINMENT</b><br>\$2,500  |

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

**I agree that all the above is accurate:**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Guest Name(s): \_\_\_\_\_

**PLEASE ATTACH A HIGH-RESOLUTION IMAGE FILE (.PNG, .JPG, .PDF, .EPS) OF YOUR LOGO.  
YOU CAN ALSO MAIL THIS FORM ALONG WITH A CHECK TO:**

ALZHEIMER'S ORANGE COUNTY  
2515 MCCABE WAY #200, IRVINE, CA, 92614

**AlzOC.org/gala | 2515 McCabe Way #200, Irvine, CA | Phone: 949.955.9000 | Fax: 949.757.3700**

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# AUCTION DONATION FORM

SATURDAY, OCTOBER 15, 2022

BALBOA BAY RESORT, NEWPORT BEACH

Donor's Name (as you would like to be recognized):

Business/Contact Name:

Street Address:

City/State/Zip:

Email:

Phone:

Item Description (Continue on back or attach an additional sheet):

Item Restrictions (Black out dates, expirations, age limits, etc.):

Estimated Value:

Please Check One:

- ☐ Donation Enclosed ☐ To Be Delivered  
☐ To Be Picked Up ☐ Please Create Certificate

**PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM TO:**

ALZHEIMER'S ORANGE COUNTY

2515 MCCABE WAY #200, IRVINE, CA, 92614

EVENTS@ALZOC.ORG

ALZOC.ORG/GALA | PHONE: 949.955.9000 | FAX: 949.757.3700

**BY TUESDAY, SEPTEMBER 16, 2022**

**AlzOC.org/gala | 2515 McCabe Way #200, Irvine, CA | Phone: 949.955.9000 | Fax: 949.757.3700**

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# DIGITAL PROGRAM AD FORM

SATURDAY, OCTOBER 15, 2022

BALBOA BAY RESORT, NEWPORT BEACH

## FULL PAGE AD \$1,000

16" WIDE X 9" HIGH



## FULL PAGE AD \$500

8" WIDE X 9" HIGH



- All program ads must be submitted by October 1, 2022
- Artwork must be in color and in 300 dpi .pdf, .jpg, or .eps

- No bleeds, crop marks or outlines around the edges of the ad
- This program will be looping on screens during the entire gala

☐ I will create my own ad

☐ Please create my ad with the following message: \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

Name/Company: \_\_\_\_\_

Address: \_\_\_\_\_

☐ Enclosed is a check payable to Alzheimer's Orange County (Checks are preferred)

☐ Please bill my AMEX, Visa, MasterCard, or Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

**Submit your Digital Program Ad (High Res JPEG, PDF or EPS)**

**by October 1, 2022 to [events@alzoc.org](mailto:events@alzoc.org)**

**AlzOC.org/gala | 2515 McCabe Way #200, Irvine, CA | Phone: 949.955.9000 | Fax: 949.757.3700**

Your gift to AOC is fully tax-deductible to the extent of the law, as Alzheimer's OC is a non-profit 501(c)(3). Tax ID: 95-3702013. Thank you for your support!