Join Us for an Unforgettable Evening Celebrating 40 Years of Alzheimer’s Orange County!

Calling All Dolls and Dreamboats!

Alzheimer’s Orange County invites you to join us at our annual benefit on Saturday, October 15, 2022 at the Balboa Bay Resort in Newport Beach, CA! This year, we celebrate 40 incredible years of Alzheimer’s Orange County by reminiscing on the resilience, innovation, and ingenuity of the 1940’s as we “Cheers to 40 Years!”.

Last year, over 300 guests joined us at “The Jewel of OC” where we celebrated AlzOC’s incredible achievements with an elegant evening featuring live entertainment, a silent & live auction, dinner, dancing, drinks and more! Alzheimer’s Orange County raised over $1,000,000 to support their mission to fund local programs and services, including pandemic-related relief for OC’s frail seniors.

This year, we invite you to be one of our valued supporters by joining us as an Event Sponsor. As always, the funds raised will stay 100% local, providing Orange County families and caregivers an experienced partner to help navigate the journey of dementia. We are proud to offer guidance support and care for those who may be worried but who are well, to those who experience memory loss or dementia.

On behalf of Alzheimer’s Orange County, we thank you for your commitment and caring. Enclosed is information about sponsorship opportunities and additional event details or you may visit www.AlzOC.org/gala. We look forward to seeing you at our event!

The Details

Get ready to swing, bop, and jive the night away with us as we “Cheers to 40 Years” of Alzheimer’s Orange County!

The Details

BALBOA BAY RESORT: 1221 WEST COAST HIGHWAY, NEWPORT BEACH, CA
5:00 PM Hosted Cocktail Reception with Live Entertainment
7:00 PM Multi-Course Dinner with Program and Live Auction
9:00 PM Closing Remarks Live Entertainment and Dancing

ALZHEIMER’S ORANGE COUNTY PRESENTS

CHEERS TO 40 YEARS!

Night at the USO
SPONSORSHIP OPPORTUNITIES
SATURDAY, OCTOBER 15, 2022
BALBOA BAY RESORT, NEWPORT BEACH

PREMIER SPONSOR - $50,000+
- 2 VIP Tables of 10
- Stage Recognition
- Gobo Spotlight
- Table-side Butler at Dinner
- Logo/Name Recognition on Invitation
- Upgraded Wine and Champagne at Dinner
- Recognition on All Event Signage
- Recognition on E-Communications
- Logo and Link on Event Website
- Full Page Ad in Digital Program
- 2 Tickets to the Underwriter Party

PREMIER PLATINUM SPONSOR - $25,000+
- 1 VIP Table of 12
- Stage Recognition
- Logo/Name Recognition on Invitation
- Upgraded Wine and Champagne at Dinner
- Recognition on All Event Signage
- Recognition on E-Communications
- Logo and Link on Event Website
- Full Page Ad in Digital Program
- 2 Tickets to the Underwriter Party

PLATINUM SPONSOR - $15,000+
- 1 Premiere Table of 10
- Stage Recognition
- Logo/Name Recognition on Invitation
- Upgraded Wine and Champagne at Dinner
- Recognition on All Event Signage
- Recognition on E-Communications
- Logo and Link on Event Website
- Full Page Ad in Digital Program
- 2 Tickets to the Underwriter Party

GOLD SPONSOR - $10,000+
- 1 Table of 10
- Stage Recognition
- Name Recognition on Invitation
- Recognition on E-Communications
- Logo and Link on Event Website
- Half Page Ad in Digital Program
- 2 Tickets to the Underwriter Party

SILVER SPONSOR - $7,500+
- 6 Tickets to the Event
- Recognition on E-Communications
- Name and Link on Event Website
- Recognition in Digital Program
- 2 Tickets to the Underwriter Party

BRONZE SPONSOR - $4,000+
- 4 Tickets to the Event
- Recognition on E-Communications
- Name on Event Website
- Recognition in Digital Program
- 2 Tickets to the Underwriter Party

COPPER SPONSOR - $2,500+ *Available after September 1st pending availability
- 2 Tickets to the Event
- Recognition in Digital Program
- 2 Tickets to the Underwriter Party

INDIVIDUAL TICKET - $1,000+ *Available after September 1st pending availability
- 1 Ticket to the Event

AlzOC.org/gala | 2515 McCabe Way #200, Irvine, CA | Phone: 949.955.9000 | Fax: 949.757.3700

Your gift to AlzOC is fully tax-deductible to the extent of the law, as Alzheimer’s OC is a non-profit 501(c)(3). Tax ID: 95-3702013. Thank you for your support!
## UNDERWRITING OPPORTUNITIES

**SATURDAY, OCTOBER 15, 2022**  
**BALBOA BAY RESORT, NEWPORT BEACH**

### WINE SPONSOR UNDERWRITER - $8,000 OR IN KIND
- Stage Recognition
- Full Page Ad in Digital Program
- 1 Social Media Post
- Logo on Wine Menu
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

### BAR SPONSOR UNDERWRITER - $7,500
- Logo on Cocktail Napkins at Bars
- Logo on Sign at Bars
- Half Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

### MOBILE BIDDING UNDERWRITER - $5,000
- Stage Recognition
- Logo on Mobile Bidding Application
- Full Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

### VALET SPONSOR - $5,000
- 1 Sponsor Provided Handout at Valet
- Half Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

### DECOR SPONSOR UNDERWRITER - $5,000 (2 AVAILABLE)
- Gobo Sofflight
- Full Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

### ENTERTAINMENT SPONSOR UNDERWRITER - $2,500 (6 AVAILABLE)
- Stage Recognition
- Photo Opportunity with Sponsored Performer
- Half Page Ad in Digital Program
- 1 Social Media Post
- Logo and Link on Event Website
- Recognition on E-Communications
- Recognition on Digital Program
- 2 Tickets to the Event
- 2 Tickets to the Underwriter Party

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AlzOC.org/gala  |  2515 McCabe Way #200, Irvine, CA  |  Phone: 949.955.9000  |  Fax: 949.757.3700

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SPONSORSHIP REGISTRATION
SATURDAY, OCTOBER 15, 2022
BALBOA BAY RESORT, NEWPORT BEACH

Name:____________________________________________________________________________________________________________________________________________________________________________
Main Contact:_______________________________________________________________________________________________________________________________________________________________
Address:________________________________________________________________________________________________________________________________________________________________________
Phone Number:_____________________________________________________________________________________________________________________________________________________________
Email:_____________________________________________________________________________________________________________________________________________________________________________
Website URL:________________________________________________________________________________________________________________________________________________________________

SPONSORSHIP LEVEL
☐ PREMIER $50,000+
☐ SILVER $7,500+
☐ PREMIER PLATINUM $25,000+
☐ BRONZE $4,000+
☐ PLATINUM $15,000+
☐ COPPER $2,500+
☐ GOLD $10,000+

UNDERWRITING OPPORTUNITY
☐ WINE $8,000 or in-kind
☐ VALET $5,000
☐ BAR $7,500
☐ DECOR $5,000
☐ MOBILE BIDDING $5,000
☐ ENTERTAINMENT $2,500

Name on Card:______________________________________________________________________________________________________________________________________________________________
Card Number:______________________________ Exp. Date:________________________ CVV:________________________

I agree that all the above is accurate:
Signature:_________________________________________________________________________________________________________ Date:________________________________

Guest Name(s):______________________________________________________________________________________________________________________________________________________________

PLEASE ATTACH A HIGH-RESOLUTION IMAGE FILE (.PNG, .JPG, .PDF, .EPS) OF YOUR LOGO.
YOU CAN ALSO MAIL THIS FORM ALONG WITH A CHECK TO:
ALZHEIMER’S ORANGE COUNTY
2515 MCCABE WAY #200, IRVINE, CA, 92614

AlzOC.org/gala | 2515 McCabe Way #200, Irvine, CA | Phone: 949.955.9000 | Fax: 949.757.3700

Your gift to AlzOC is fully tax-deductible to the extent of the law, as Alzheimer’s OC is a non-profit 501(c)(3). Tax ID: 95-3702013. Thank you for your support!
### AUCTION DONATION FORM

**SATURDAY, OCTOBER 15, 2022**  
**BALBOA BAY RESORT, NEWPORT BEACH**

<table>
<thead>
<tr>
<th>Donor’s Name (as you would like to be recognized):</th>
<th>Business/Contact Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Street Address:</td>
<td>City/State/Zip:</td>
</tr>
<tr>
<td>Email:</td>
<td>Phone:</td>
</tr>
</tbody>
</table>

**Item Description (Continue on back or attach an additional sheet):**

**Item Restrictions (Black out dates,.expirations, age limits, etc.):**

**Estimated Value:**  
**Please Check One:**
- [ ] Donation Enclosed  
- [ ] To Be Delivered  
- [ ] To Be Picked Up  
- [ ] Please Create Certificate

**PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM TO:**  
**ALZHEIMER’S ORANGE COUNTY**  
2515 MCCABE WAY #200, IRVINE, CA, 92614  
EVENTS@ALZOC.ORG  
ALZOC.ORG/GALA | PHONE: 949.955.9000 | FAX: 949.757.3700

**BY TUESDAY, SEPTEMBER 16, 2022**  

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Your gift to AlzOC is fully tax-deductible to the extent of the law, as Alzheimer’s OC is a non-profit 501(c)(3). Tax ID: 95-3702013. Thank you for your support!
DIGITAL PROGRAM AD FORM
SATURDAY, OCTOBER 15, 2022
BALBOA BAY RESORT, NEWPORT BEACH

FULL PAGE AD $1,000
16" WIDE X 9" HIGH

FULL PAGE AD $500
8" WIDE X 9" HIGH

• All program ads must be submitted by October 1, 2022
• Artwork must be in color and in 300 dpi .pdf, .jpg, or .eps

☐ I will create my own ad
☐ Please create my ad with the following message:_____________________________________________________________________________________________________________________________________________________________________________________

Total Amount Enclosed:________________________

Name/Company:___________________________________________________________________________________________________________________________________________________________

Address:________________________________________________________________________________________________________________________________________________________________________

☐ Enclosed is a check payable to Alzheimer’s Orange County (Checks are preferred)
☐ Please bill my AMEX, Visa, MasterCard, or Discover

Card Number:__________________________________________ Exp. Date:___________ CVV:________________________

Signature:_______________________________________________________________________________________________________________________________________________________________________

Submit your Digital Program Ad (High Res JPEG, PDF or EPS) by October 1, 2021 to events@alzoc.org

AlzOC.org/gala | 2515 McCabe Way #200, Irvine, CA | Phone: 949.955.9000 | Fax: 949.757.3700
Your gift to AOC is fully tax-deductible to the extent of the law, as Alzheimer’s OC is a non-profit 501(c)(3). Tax ID: 95-3702013. Thank you for your support!