

Alzheimer's | ORANGE COUNTY

BACK TO THE 80'S

SATURDAY, NOVEMBER 14, 2026

5 o'clock in the evening

VEA NEWPORT BEACH

SPONSORSHIP OPPORTUNITIES

By partnering with Alzheimer's Orange County, you help provide local support and resources, so families don't face dementia alone. Every dollar raised stays in Orange County.



VIDEO

VHS

HQ

HIGH
QUALITY



Insert this side into recorder

Do not touch the tape inside

VHS



SPONSORSHIP OPPORTUNITIES

NOVEMBER 14, 2026 | VEA NEWPORT BEACH

HEADLINER SPONSOR

\$100,000

- * Two VIP Tables of 10
- * Two-Night Suite at VEA
- * Premier Stage Recognition
- * Gobo Spotlight*
- * Premier Name/Logo Recognition on Digital Invitation*
- * Name/Logo Recognition on Menu
- * Recognition on All Event Signage
- * Three Dedicated Social Media Posts
- * Recognition in All Event E-Communications
- * Name/Logo and Link on Event Website
- * Highlight in Three Alzheimer's OC Blog Features
- * Full-Page Ad in Digital Program
- * Preferred Placement / Top Billing

SPOTLIGHT SPONSOR

\$50,000

- * Two VIP Tables of 10
- * Stage Recognition
- * Gobo Spotlight*
- * Name/Logo Recognition on Digital Invitation*
- * Recognition on All Event Signage
- * Two Dedicated Social Media Posts
- * Recognition in Event E-Communications
- * Name/Logo and Link on Event Website
- * Full-Page Ad in Digital Program
- * Preferred Seating / Premium Placement

GOLD RECORD SPONSOR

\$25,000

- * One VIP Table of 10
- * Stage Recognition
- * Name/Logo Recognition on Digital Invitation*
- * Recognition on All Event Signage
- * Two Dedicated Social Media Posts
- * Recognition in Event E-Communications
- * Name/Logo and Link on Event Website
- * Full-Page Ad in Digital Program

MIXTAPE SPONSOR

\$15,000

- * One Table of 10
- * Name/Logo Recognition on Digital Invitation*
- * Recognition on All Event Signage
- * One Social Media Recognition Post
- * Recognition in Event E-Communications
- * Name/Logo and Link on Event Website
- * Full-Page Ad in Digital Program
- * Preferred Table Placement

NEON LIGHTS SPONSOR

\$12,500

- * One Table of 10
- * Name/Logo Recognition on Digital Invitation*
- * Recognition in Event E-Communications
- * Name/Logo and Link on Event Website
- * Recognition in Digital Program
- * One Shared Social Media Recognition Post

DANCE PARTY SPONSOR

\$7,500

- * Six Tickets to the Event
- * Recognition in Event E-Communications
- * Name on Event Website (not logo)
- * Recognition in Digital Program

CASSETTE SPONSOR

\$5,500

- * Four Tickets to the Event
- * Recognition in Event E-Communications
- * Name on Event Website (not logo)
- * Recognition in Digital Program

RIISING STAR SPONSOR

\$2,750

- * Two Tickets to the Event
- * Recognition in Digital Program

**THE DEADLINE FOR THE GOBO AND TO BE INCLUDED ON THE DIGITAL INVITATION IS AUGUST 20, 2026*

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SIGNATURE UNDERWRITING OPPORTUNITIES

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BAR AND WINE UNDERWRITER

- * Two Tickets to the Event
- * Logo on Cocktail Napkins at Bars
- * Logo on Signage at Bars
- * Half-Page Ad in Digital Program

\$7,500

- * One Social Media Recognition Post
- * Logo and Link on Event Website
- * Recognition in Event E-Communications
- * Recognition in Digital Program

VALET UNDERWRITER

- * Two Tickets to the Event
- * Half-Page Ad in Digital Program
- * One Social Media Recognition Post

\$7,500

- * Logo and Link on Event Website
- * Recognition in Event E-Communications
- * Recognition in Digital Program

MOBILE BIDDING UNDERWRITER

- * Two Tickets to the Event
- * Half-Page Ad in Digital Program
- * Logo on Mobile Bidding Platform
- * One Social Media Recognition Post

\$5,500

- * Logo and Link on Event Website
- * Recognition in Event E-Communications
- * Recognition in Digital Program

DÉCOR UNDERWRITER

- * Two Tickets to the Event
- * Half-Page Ad in Digital Program
- * One Social Media Recognition Post

\$5,500 (2 Available)

- * Logo and Link on Event Website
- * Recognition in Event E-Communications
- * Recognition in Digital Program

ENTERTAINMENT UNDERWRITER

- * Two Tickets to the Event
- * Half-Page Ad in Digital Program
- * Name on Event Website

\$4,000 (2 Available)

- * Recognition in Event E-Communications
- * Recognition in Digital Program

INDIVIDUAL TICKET PURCHASE

\$1,100 Available After October 1st, 2026



SPONSORSHIP REGISTRATION

NOVEMBER 14, 2026 | VEA NEWPORT BEACH

SPONSORSHIP LEVEL

Headliner

\$100,000+

Spotlight

\$50,000+

Gold Record

\$25,000+

Mixtape

\$15,000+

Neon Lights

\$12,500+

Dance Party

\$7,500+

Cassette

\$5,500+

Rising Star

\$2,750+

SIGNATURE UNDERWRITING OPPORTUNITY

Bar & Wine

\$7,500+

Valet

\$7,500+

Mobile Bidding

5,500+

Décor

\$5,500+

Entertainment

\$4,000+

Company Name as you would like it to appear: _____

Main Contact: _____

Address: _____

Phone Number: _____

Email: _____

Website URL: _____

Signature: _____

----- BELOW IS APPLICABLE ONLY IF PAYING BY CARD -----

Name on Card: _____

Card Number: _____ Exp Date: _____

Signature: _____

Guest Name(s): _____

FOR ADDITIONAL INFORMATION, EMAIL EVENTS@ALZOC.ORG



AUCTION DONATION FORM

NOVEMBER 14, 2026 | VEA NEWPORT BEACH

ALL AUCTION ITEMS MUST BE RECEIVED BY OCTOBER 30, 2026

Donor's Name (as you would like to be recognized):	Business/Contact Name:
Street Address:	City/State/Zip:
Email:	Phone:
Item Description (Continue on back or attach an additional sheet):	
Item Restrictions (Blackout dates, expirations, age limits, etc.):	
Estimated Value:	Please Check One:
 	☐ Donation Enclosed ☐ To Be Delivered ☐ To Be Picked Up ☐ Please Create Certificate

PLEASE MAIL, EMAIL, OR FAX THE COMPLETED FORM TO:

ALZHEIMER'S ORANGE COUNTY

2515 MCCABE WAY, SUITE 200, IRVINE, CA 92614 | MELISSA.ANDERSON@ALZOC.ORG

ALZOC.ORG/GALA | PHONE: 949.955.9000 | FAX: 949.757.3772



DIGITAL PROGRAM AD FORM

NOVEMBER 14, 2026 | VEA NEWPORT BEACH

FULL PAGE AD \$1,000

16" WIDE X 9" HIGH
(1920 X 1080PX)



HALF PAGE AD \$500

8" WIDE X 9" HIGH
(960 X 1080PX)



- * All program ads must be submitted by October 19, 2026
- * Artwork must be in color and in 300 dpi .pdf, .jpg, or .eps

- * No bleeds, crop marks, or outlines around the edges of the ad
- * This program will be looping on screens during the entire gala

I will create my own ad

Please create my ad with the following message: _____

Total Amount Enclosed: _____

Name/Company: _____

Address: _____

Enclosed is a check payable to Alzheimer's Orange County (Checks are preferred)

Please bill my AMEX, Visa, MasterCard, or Discover

Card Number: _____ Exp Date: _____ CVV: _____

Signature: _____

SUBMIT YOUR DIGITAL PROGRAM AD (HIGHER RES JPEG, PDF, OR EPS)

BY OCTOBER 19, 2026 TO EVENTS@ALZOC.ORG